



We believe eyeglasses are a powerful tool for social and economic development.

We provide affordable eyeglasses, vision screening and training so that non-profits, social entrepreneurs, government agencies, and corporate clients can bring the wonder of clear vision to their communities.

Why Eyeglasses?

Eyeglasses are a powerful tool for social and economic development and personal well-being. And yet, 2.7 billion people need and do not have this 700-year-old technology. **This is a problem with a solution hiding in plain sight.**

Eyeglasses increase productivity, sustain income-earning potential, enhance learning, and make people safer on the roads and in their homes. With eyeglasses, people can see well and do well.

The return on investment in a pair of eyeglasses is high. Our recent 2018 Randomized Control Trial conducted on a tea estate in Assam, India, found that with reading glasses **productivity increased by 22%** on average and up to 32% among workers over the age of 50. This landmark study published in The Lancet Global Health represents the largest ever recorded productivity increase from a health intervention. Further analysis of the data conducted by VisionSpring found that this increase in productivity has the potential to increase income by an estimated 20%. For people earning less than \$4 per day, this can translate into increased earnings of roughly \$216 dollars over the two-year lifespan of a pair of VisionSpring eyeglasses. Using high-volume, low-margin business models, VisionSpring generates **\$43 of socioeconomic impact for every \$1** invested.

Despite the opportunity to unleash incredible social and economic gains, the market has failed to meet the needs of consumers earning less than \$5 per day. Uncorrected refractive error is costing the global economy an estimated \$227 billion annually, with low-income countries disproportionately affected.



Transform livelihoods

Eyeglasses enable working age adults to improve their productivity and increase earning potential. Eyeglasses improve productivity by up to 22-32%.



Change a child's life

Glasses dramatically increase a student's ability to succeed in school. They boost learning outcomes equivalent to an additional half year of schooling on average.



Make roads safe

With glasses drivers can see clearly and avoid hazards on the road. Eyeglasses make roads safer, as 30% of traffic accidents can be attributed to impaired vision.



See to Earn **Transform livelihoods**

To boost the earning potential and quality of life for working age adults engaged in the informal sector in slums, industrial zones and rural areas, we partner with private foundations, government and corporate social responsibility offices of major businesses to bring free vision screening and low-cost glasses to communities. We serve clusters of women micro-entrepreneurs, weavers, factory workers, farmers, and their family members significantly in India, and newly in Nigeria and Kenya. We have two additional programs housed in our See to Earn initiative.

Reading Glasses for Improved Livelihoods in Bangladesh and Uganda has 27.5k BRAC community health workers conducting presbyopia screenings. The program has sold 1.4 million pairs of reading glasses in 61 of 64 districts of Bangladesh, and 28 of 111 districts in Uganda.

Clear Vision Workplaces is our partnership with an alliance of leading brands to dramatically increase eyeglasses coverage rates among low-income workers who produce textiles, garments, home goods, tea, and coffee. Our Clear Vision Workplaces projects in Bangladesh, Vietnam and India introduce worker well-being initiatives to these globally recognized corporations.

See to Learn **Change a child's life**

Collaborating in India with NPCBVI, nationally and locally, and with education-focused NGOs, we conduct school-based vision screenings, provide eyeglasses for students and their teachers, and train stakeholders to identify children suspected of having a vision problem. Globally we provide high-quality children's frames for early stage youth initiatives. Annually over 176k low-income children across emerging and frontier markets gain the opportunity to succeed in school through our S2L program.

See to be Safe **Make roads safe**

To reduce the risk of traffic accidents and associated mortality and injury, we screen the vision of truckers, bus drivers and allied transport workers, such as mechanics and cargo loaders. Along with corporate sponsors and Ministry of Transportation partners, we facilitate vision camps and low-cost glasses in major transit hubs.

Wholesale Partnerships

We sell bulk quantities of eyeglasses coupled with training and marketing to a network of hospitals, rural pharmacies in Bangladesh, eye care centers, NGOs and government partners. As of 2018, 385 organizations count on VisionSpring's quality product, timely delivery, favorable payment terms, and sell-through support to expand their vision services to low-income customers.

India: We reach our customer-base throughout the country with a network of partners in states such as: Bihar, Odisha, Madhya Pradesh, Uttar Pradesh, and Rajasthan.

Worldwide: Our global wholesale unit works in 30 countries any given year. In six key countries, we have teams consisting of sales representatives and optical technical advisors – Bangladesh, Kenya, Nigeria, Ghana, Uganda, and Zambia.

